

UPPAA Board Meeting
May 6, 2021

1. Call to Order: 7:03pm Eastern / 6:03 pm Central

2. Attendance

Title	Name	Present	Absen	Title	Name	Present	Absen
President	Victor R. Volkman	X		Membership Secretary	Brandy Thomas	X	
Vice-President	Gretchen Preston	X		Newsletter Editor	Deborah K. Frontiera	X	
Treasurer	Larry Buege	X		Notable Books Chair	Mikel B. Classen	X	
Recording Secretary	Jan Kellis		X	Webmaster	Jennifer Brady	X	
Guests	Craig Brockman, Jansina Grossman, Bethany Leonard						

3. Quorum: Yes. Seven of eight board members present

4. Approval of March 2021 Minutes (Victor)

Raised hands vote to pass minutes (six voted)

5. New Business

Certification of Election

Term: June 5, 2021 – June 5 2023

President: Victor R. Volkman

Vice President: Gretchen Preston

Treasurer: Larry Buege

Recording Secretary: Bethany

Membership Secretary: Brandy Thomas

Newsletter Editor: Jenifer Brady

Webmaster: Jansina Grossman

Publications Chair: Debbie K. Frontiera

Notable Books Chair: Mikel B. Classen

Approval by raised hands called by Victor (six raised hands – passed)

Fall 2021 Picnic

Decision: Confirmed date and time: 12:00- 2:00 September 11, 2021

Action Steps:

Tyler T. will reserve the Ice cream Pavilion and if not available will reserve Senior Pavilion

Gretchen volunteered to serve on picnic committee

Promote picnic in June newsletter as possible lead story

Next Steps / Items Held Over: At a future meeting discuss rotating locations by year

Spring Conference: June 4th 2022

Keynote

Action Step: Board members email ideas for keynote speakers to Victor
Looking for a keynote speaker who represents some form of diversity

Location

Next Steps / Items Held Over: In July meeting discuss reserving one of two locations:
UP Masonic Temple
Peter White (Victor suggested UP Masonic Temple)

General Speakers

Next Steps / Items Held Over: In a future meeting decide on speakers
Discussion resulted in the following suggestions:
Speakers from online conference sessions
Although they were speakers, not many members saw them
A poet (possibly including a poetry track)
Janeen Pergin Rastall and Marty Achatz, former poet laureate. MQT Poet Circle

UP Notable Books (Author talks hosted by UPPAA and Crystal Falls Library)

Attendance has been strong
Press coverage has been good
Evelyn Gathu (CF Library director) has 50+ people on her mailing list
Ten to eleven speakers are scheduled for next year (schedule to be posted)
Speaker compensation will be reduced from \$100 to \$75 beginning September 2021
Other libraries are showing interest Negaunee and Escanaba
At each occasion, Victor delivers a 30 second infomercial encouraging attendees to join UPPAA

UP Book Review (Victor)

There have been reviews per month by Tyler, Victor, Debbie and Donna Winters
A variety of genres
Librarians are taking notice of this as well

UP Reader Report (Victor)

About 200 copies of UP Reader #5 sold including audiobooks, ebooks
Some have been purchased in multiples for resale
Action Step: Brandy plans to complete the recording of all editions by mid-June for submission to Audible

Webmaster Report (Jenifer)

Members submitted two published works last month

Report (Larry)

Total Resources: 5,500
Expenses have been about \$200 per month this year
This will be reduced after June
\$75 compensation to virtual conference speakers will end in June

\$100 Notable Books speaker compensation will drop to \$75 (September 2021)
Income will likely drop for the year as most memberships are in
There was a discussion of standard UPPAA conference speaker cost:
Per Tyler:

\$75 for regular speakers

\$100 plus travel for keynote

Victor said the royalty payout from UP Reader sales will be about \$400 - \$500 on August 1st 2021

Next Steps / Items Held Over: In future meeting, discuss Larry's suggestion that we may need to spend more to attract people to return to the conference

Dandelion Cottage

Larry is waiting for hard cover books to arrive to distribute at the same time as award money and medals

Victor is donating 40 hardcovers to SuperiorLand Library Co-Op for their 45 member libraries

People want photos with medallion

Action Steps: Larry will distribute books and medals

Debbie will help with distribution of medals and photos of recipients

Next Steps / Items Held Over: Consider including in-person author events in the Summer Newsletter

Membership: (Brandy Thomas)

Three new members joined in the past month

Memberships are down to 79 from 101 before renewals

This is a larger than average loss, but additional memberships are slowly coming in

Action Step: Brandy will update email Tags Mailchimp in June 2021

There was a discussion about promotional materials:

Nearly all brochures are gone

Debbie has some brochures to distribute when she speaks

Gretchen has an unopened pack of brochures

Tyler has the banner

Next Steps / Items Held Over: In September review brochure content

(Gretchen suggested to consider whether #OwnVoices inclusion should be added)

Newsletter (Jenifer Brady)

Action Step: Jennifer's address should be replaced by Brandy's on the hard-copy newsletter

6. Next Board Meeting

July 15, 2021

Meeting adjourned at 7:46pm Eastern / 6:46 Central