

**UPPAA Board Meeting
July 15, 2021**

1. Call to Order: 6:07 pm

2. Attendance

Title	Name	Present	Absen	Title	Name	Present	Absen
President	Victor R. Volkman	X		Membership Secretary	Brandy Thomas	X	
Vice-President	Gretchen Preston	X		UP Reader Chair	Deborah K. Frontiera	X	
Treasurer	Larry Buege	X		Notable Books Chair	Mikel B. Classen	X	
Recording Secretary	Bethany Leonard	X		Newsletter Editor	Jenifer Brady	X	
		X		Webmaster	Jansina Grossman		X
Guests	Tyler Tichelaar (former president)						

3. Quorum: Yes. Eight of nine board members present

4. Approval of May 2021 Minutes (Victor)
 Brandy made the motion to approve.
 Debbie seconded.
 All ayes.

5. New Business (Victor – I'm not sure what to classify as new and old business)

Fall 2021 Picnic: September 11

Report: The venue will be the Senior Pavilion of Presque Isle Park, Marquette

Decisions:

Bring your own.

Due to COVID we will not do a potluck. Bring your own meal and we will provide water bottles and plates and flatware and napkins.

If you want to bring extra, feel free.

Any leftover dinnerware will be used for another event.

Confirmed time: 12:00 – 2:00

Action Item:

**Brand is sending out a Sign-Up Genius to get an idea of who and how many will attend.
 Brandy will also bring dinnerware and will use debit card.**

Next Steps:

Consider location rotation by year.

Autumn Authors Event: Leg by Gretchen Preston

Report:

Create a book selling event for our membership near the holiday season and before the snow.
Put out a request to see who would be interested in helping and or attending.

Received 12 immediate responses.

Potential Venues

- 1) Peter White Library Community room in basement in Marquette is available in October.
 - a. Open in the afternoons
 - b. Could enter at noon and wrap up at 4:45.
 - i. Set up 12 – 12:45
 - ii. Clean Up 4:00 and out by 5:00
 - iii. 50\$ per hour
 - c. One day
 - d. Would need a lot of marketing and promotion
- 2) NMU has not responded to Gretchen
 - a. Would also take a lot of promotion because little foot traffic
- 3) Range Bank Building (literacy legacy fund location)
 - a. Pending response about availability and cost
 - b. There is foot traffic
- 4) Westwood Mall
 - a. Saturday and Sunday, October 16 – 17
 - b. Free
 - c. Could bring in entertainment
 - d. Little foot traffic
 - e. They have tables
- 5) **Campfire Co-Works (If cost was not a factor, this was the preferred venue.)**
 - a. **Group of artists in the Masonic Bldg street level**
 - b. **Will rent for \$400 per day – negotiable (maybe 350)**
 - c. **A lot of foot traffic**
 - d. **Consider Oct. 8, 9, 10 end of tourist season.**
 - e. **They would set up tables**
 - f. **Suggested 11:00 – 7:00 pm**
- 6) Women's Federated Clubhouse – hasn't gotten back to Gretchen
 - a. 125 per day
- 7) Debbie contacted Old Copper Country Mall – few outlets remaining
 - a. Lots of room
 - b. \$400
 - c. Insurance on the building but not business liability that would cost extra
 - d. Not as many people in the Keewenaw
- 8) Another member suggested the Finnish American Heritage Center

Action Item:

Gretchen and Debbie will gather more information and communicate with the board.

Debbie will check on the Finlandia location.

Next Steps:

Decide to hold the event or not.

If we do it, would the table fee be - \$30 - \$40 per person

What would be the minimum number of authors we would run with?

Would we want to move the event venue each year?

Consider Ladies Night date in downtown Marquette. The community does a lot of promotion of that event.

Spring 2022 Conference (First Saturday of June 4, 2022)

Action Items:

Members to email ideas for keynotes to Victor.

Mikel will talk to the author of *The Fire Keepers Daughter*, Angeline Boulley, to see if she will be keynote.

Brandy will contact the Masonic Temple to check availability on June 4 and to get the cost.

Next Steps:

Determine Venue -- possibly the Masonic Temple

Determine breakout session: we may use many of the virtual conference presenters but may want some more.

Consider getting a story-teller at the event to provide session on story telling.

Inventory of UPPAA Membership Brochures:

Action Items:

Debbie will send the PDF file to the board. The board will provide updates by July 22.

Victor will order the 1,500 – 2,000 brochures based on price.

Brandy will receive them and distribute at the picnic. She will take some to Mikel or mail them to him. Brandy will also provide some to Tyler who will take them to the library co-op.

The following agenda items were tabled for the next meeting:

UP Notable Books (Author talks hosted by UPPAA and Crystal Falls Library)

UP Book Review

UP Reader Report:

UPPPAA Lawn Signs

Webmaster Report:

Treasurer Report:

Dandelion Cottage Report:

Membership Chair Report:

Newsletter Chair Report

Next Board Meeting Date: Sept 2 at 7:00 eastern and 6:00 central

Motion to End: Omitted.