

UPPAA Board Meeting
November 4, 2021

1. Call to Order: 7:04 pm

2. Attendance

Title	Name	Present	Absen	Title	Name	Present	Absent
President	Victor R. Volkman	X		Membership Secretary	Brandy Thomas	X	
Vice-President	Gretchen Preston	X		Newsletter Editor	Deborah K. Frontiera	X	
Treasurer	Larry Buege	X		Notable Books Chair	Mikel B. Classen	X	
Recording Secretary	Bethany Leonard	X		Newsletter Editor	Jenifer Brady	X	
				Webmaster	Jansina Grossman		X
Guests	Craig Brockman						

3. Quorum: Seven in attendance

4. Approval of September 2021 Minutes: Victor moved. Gretchen seconded. All ayes.

5. Old Business:

Fall Picnic

2021 picnic had better attendance than previous years
Larry suggested for next year that we use the pavilion by the ice cream store
2022 Fall Picnic will be 12:00 – 2:00 the first Saturday after Labor Day--it is on the website

Author's Day

It was a successful day
More than 20 authors participated
There was variation between authors in terms of books sold
The event caused a few people to renew and to join U.P.P.A.A.
Mikel and Gretchen are co-chairs of the Book Fair Committee.
Developing summer 2022 book sale events in the Sault and Copper Country
Planning to help people find accommodations and connect at the events
Planning to advertise on UPPAA website and in the newsletter

6. New Business

Pending Resignation of Vice President

Gretchen Preston will resign as U.P.P.A.A vice president as of July, 2022
Need to elect a new vice president during June conference for a one-year post
The next regular election will be in 2023

Action Item: Gretchen and Victor will review the job description for changes

Young Writers Workshop

January 4 and 11, 2022

Debbie is conducting

Decision: Pay Debbie a 150 stipend for conducting the workshops

Victor made the motion. Gretchen seconded. All ayes

Action Item: Larry will share dates with his contacts in the schools

Spring 2022 Conference

Speakers confirmed since last meeting:

Steve Lehto – vlogger (video blogger)

Key Note: Linda LeGarde – University of Minnesota Faculty Member

Venue Possibilities: (Brandy)

Option One:

Masonic whole floor for \$1,100 (discounted from \$2,200)

Plus \$125 per room for AV set up fee if needed

Need event insurance

Can bring in food

Option Two:

Library \$150 for big room downstairs and the breakout room

Will accommodate 80 or less. We only had one year with more than 80

No event insurance needed

They have at least one AV set up

Will look into food set up. Possibly use the ACRC additional space for lunch???

Can't reserve until six months out (may be able to sooner)

Action Step: Brandy will find out if we can reserve library early

Peter White Library was selected on the basis of cost and unknown turnout expected

Membership Report: Brandy

Ten new members joined for a current total of 99

About 40% of members renew in person at the conference in June

Renewal deadline is Jan 31 with a month grace period

There was a discussion about changing the membership fee structure

Action Step: Brandy will send out the membership fee options discussed (below) and we will vote in the next board meeting to determine the fee structure.

Membership Fee Options:

Institute a late fee of \$10 for memberships purchased after February

Institute a reduced fee beginning July 1

Allow free membership for those joining/renewing October or later in the year

Charge full price all year. Give a UP reader to those joining/renewing after October 1

Offer multi-year options. This would require placing funds in escrow.

Offer a three-year membership for \$100—a \$20 savings

Offer a three-year membership for \$120 (single or business/family at this price)

Video Recordings: Brandy

All videos are up to date on the Youtube channel and are organized into three categories:

1. UP notable books, 2. Online conferences, 3. Bonus materials (book trailers, interviews)

Usually UP notable books are up within a week after the event

Action Step: Victor will ask Evelyn at the Crystal Falls Library to promote the Youtube channel and will check to make sure she has the right links

UP Notable Book Club: Mikel

Mikel is working on the list of books with currently 8 choices

Will finalize in late December

One or two classic U.P. book will be added each year to honor much beloved works written ten or more years ago.

Idea: run a week after Michigan notable (around January 10)

UP Reader: Debbie

There have been 35 submissions from 22 authors for a total of 47,000 words to date

There will be four Dandelion stories added

Many submissions are expected before the deadline of Nov. 15--not all will be accepted

Audio Books: Victor

The last of the five are out there

24 copies of the UP Reader, volume 4 audio book sold in October

All audio books with the UP Reader, Great Lakes Talking Books, and Mikul's points north

Brandy will finish recording the UP Reader one month after it is finalized

Webmaster Report: None

Treasurers Report: Larry

See attached report

Action Step: Victor will research whether we need to approve treasurer's report

Dandelion Cottage: Larry

Larry was interviewed by the Radio Results Network promoting the Dandelion Cottage

We anticipate the interview will be aired throughout the UP

Newsletter Report: Jenifer

Debbie has been training Jennifer

People have been submitting news --a deadline has helped.

Winter edition is usually the third week of January

The list of stories and authors for the 2022 UP Reader will be included

A preview of the June conference will also be included

Fiction Workshop

Bethany will let the board know by February if she is able to conduct the workshop

Next Meeting: January 6

Motion to Adjourn: 8:07

Victor made the motion. Debbie seconded. All ayes.

U.P.P.A.A. Treasurer's Report

For October, 2021

Submitted by Larry Buege, November 1, 2021

\$ 165.00	Expenses
\$ 11.25	Revenue
\$0.00	Short Story Fund
\$0.00	Middle-Grade Short Story Fund
\$4,520.53	General Fund
\$4,675.28	Beginning Balance
\$4,520.53	Ending Balance

Revenue Note:

Our only income is from two checks (\$5.60 & \$5.65) deposited in our count by the Credit Union. There was no explanation, but I think two people who were given reimbursement for the tax we charged for the U.P. Authors' Day never cashed their checks. The numbers add up.

Expenses Detail:

\$75 for Notable Books
\$50 for newsletter
\$30 for editing services
\$10 for Groups.IO.